

ARANTXA LUGO SÁNCHEZ

INDUSTRIAL DESIGNER

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 <https://arantxals.wixsite.com/industrialdesigner>

I'M A 23 YEAR OLD PASSIONATE DESIGNER,
BASED IN MEXICO CITY.
MY FOCUS AREA THE LAST FEW YEARS HAS BEEN
TO TAKE COMPLEX PROBLEMS AND MAKING
THEM INTUITIVE AND STREAMLINED, WITH
DESIGN SOLUTIONS.

SKILLS

OFFICE	●●●●○
MAC OSX	●●●●○
ILLUSTRATOR	●●●●○
PHOTOSHOP	●●●●○
INVENTOR	●●●●○
MAYA	●●●●○
AUTOCAD	●●●●○
SKETCHBOOK PRO	●●●●○
FREEHAND SKETCHING	●●●●○
RHINOCEROS	●●●●○
META BUSINESS MANAGER	●●●●○
SHOPIFY	●●●●○
OMNISEND	●●●●○
FIGMA	●●●●○

QUALITIES

- CREATIVITY
- PERSONAL AND COLLECTIVE ORGANIZATION CAPACITY
- LEADERSHIP SKILLS
- HOLISTIC VIEW
- ADAPTATION TO CHANGE
- PROBLEM RESOLUTION
- PROACTIVITY
- COMMUNICATION SKILLS
- DESIGN PASSIONATE

LANGUAGES

SPANISH	NATIVE LANGUAGE
ENGLISH	82 POINTS (TOEFL)
FRENCH	DEL F B2

HOBBIES



EDUCATION

- UNIVERSIDAD IBEROAMERICANA
LICENCIATURA EN DISEÑO INDUSTRIAL | 2016 - 2020
- RELACIONES PÚBLICAS. | SOCIEDAD DE ALUMNOS DE DISEÑO INDUSTRIAL "MATATENA".
 - COMMUNITY MANAGER "DÍA C IBERO"
 - COMMUNITY MANAGER "SEMANA DE DISEÑO IBERO 2019"
 - COMMUNITY MANAGER "INNOVATON 2019"
 - TALLER INTERUNIVERSITARIO DE DISEÑO 2019
 - WORKSHOP UNCONVENTIONAL INDUSTRIAL DESIGN "DISEÑO DE ESPACIOS ESTEREOSCÓPICOS, 2017"
- INSTITUTO TECNOLÓGICO DE ESTUDIOS SUPERIORES
MONTERREY CAMPUS TOLUCA, SEDE METEPEC
PREPARATORIA | 2013 - 2016
- SEMESTRE ENERO 2015, EN CENTRE INTERNATIONAL DE VALBONNE, FRANCE.

PROFESSIONAL EXPERIENCE

- ILINIUM
HEAD OF CONTENT, COMMUNITY MANAGER , BRAND MANAGER |
FEBRERO 2021 - PRESENTE
- CUENTAS: @LENTEMATICOFICIAL
@NANO.VISTA
@POLIMEROSOPTICOS.MX
@GRANJADETANKO
@ILINIUM
- MOMS AND TOTS
COMMUNITY MANAGER & HEAD OF CONTENT |
MARZO 2021 - PRESENTE
- EMOTIONS DANCE STUDIO
COMMUNITY MANAGER Y CREACIÓN DE CONTENIDO |
JUNIO 2020 - PRESENTE
- KIDZANIA S.A DE C.V
MINISTERIO DE DESARROLLO URBANO | JUNIO 19 - DICIEMBRE 19
-BECARIO EN TEMATIZACIÓN
- PEDRO ÁVILA ARQUITECTURA Y DISEÑO
BECARIO | VERANO 2018